

BSLA BOD Meeting
December 18th, 2024
Double D's

Call to Order by President Stenger 6:30 pm

Roll Call: Matt Nichols, Scott Stenger, Ken Beauchaine, Dylan Borne, Vic Peth, Skip Sommerfeldt, Eric Scharp, John Artin, Rocky Soper

Absent:

Motion to approve the 11/21/2024 minutes by Skip. Second by John motion carried. Voice vote, motion carries.

Treasurer Report

For details, see the Treasure's full report.

YTD Summary:

- Income = \$14,164.36
- Expenses = \$10,529.55
- Net Cash Change = \$3,634.81
- Balances
 - NCCU Savings = \$2,975.13
 - NCCU Checking = \$7,420.37

Approve 12/31/2024 YTD treasurer report presented, motion to approve by Skip second by Ken motion carried. Voice vote, motion carries.

We anticipate \$500 in expenses for the website and hope to have those funds cleared/deducted by year end to help reduce our taxable income.

We are anticipating over \$2,000 in income this year. Note that we will have to pay taxes on this income if it comes to fruition.

Membership Report

- 2024 numbers
 - 168 regular members
 - 110 renewals have come in for next year at this point, 6 of which are new renewals
 - 34 associate members
- 2025 to date (through 12/17/2024)
 - 141 members to date, 14 of whom are new
 - 7 associate members
 - We are tracking ahead of our typical pace at this point for the upcoming year
- 608 Facebook followers

Old Business

BSLA Website Relaunch – BSLAWI.COM – the draft version of the website was shared with the board just prior to the meeting. Skip indicated some minor items that could be updated which John will incorporate into the website (thank you John!). Discussed and reviewed if the board felt if the website is ready to go live. *Decision made to go live.* John will reach out to our vendor to see if we can 'go live' with the website tomorrow or, at least, by the end of the week. As part of the website, we can also establish a new email. However, we would then have to phase out the old email which would be quite a bit of work. For now, we are going to hold off on changing emails.

Membership Mailing/Response – request to see if anybody had any updates or questions, there were none.

2025 BSLA Fisheree

The Fisheree is coming January 18th, 2025 at Bobber's!!

General Discussion Regarding the Fisheree

- Radio – 98Q sells an \$840 package where we can purchase 40 ads for three events over the course of the year (120 ads total). We could establish three events (example: Fisheree, Start of Summer, End of Summer). Motion by Skip to spend \$840 for the ad package, second by Ken. Voice vote, motion carried.
- Fireworks – J's automotive has agreed to sponsor and conduct the fireworks (thank you J's!). In parallel, Bobber's will donate \$400 toward the fireworks as well (thank you Bobber's). Scott will reach out to the vendor he was in contact with to cancel the order (which had not yet been processed so should not be a problem).
- Food Collection for Food Pantry – we will have a donation station at the Fisheree for the Lord's Cupboard. Perishable food along with cash donations will be accepted.
- Kids Fishing Category – trophies have been purchased and are sponsored by Elite Docks
- January BSLA Press Release – has been released, we hope it gets picked up by news agencies
- Prizes – we have been collecting donations from local businesses totaling roughly \$600 in value. Short discussion on thanking any businesses through our radio ads who have donated a significant amount (while being mindful of not making the list too long). We have decided that we'd like to advertise for any donation over \$100 under the assumption that we won't have too many at or above that value.
- Raffle Tickets – for those who have sold all of their raffle tickets we have more...
- Fishing Tickets – discussion on making sure we have enough fishing tickets. We seem to be OK for now.

Schedule of the Day and Shift Volunteers, Assigned and Still Needed, an email will be sent to the organization for volunteer support

- Friday Night Setup and Ticket Sales: Matt, Eric, Scott, Vic, Skip, John, and Amy (Amy may be later in the evening, after 9/9:30)
- 6:30AM Arrive at Bobbers (2 volunteers)
- 7:00AM Derby Starts (after 9AM no more fishing tickets will be sold)
 - "All" Day Tasks
 - Raffle Ticket Sales on Ice – Amy Olson + Rick Nehls, and Rocky + **One More**
 - Regular raffle tickets
 - 50/50 'end of day big' raffle (must be present to win)
 - Possible bucket raffle tickets too? Decide day of.
 - Paddle sales – Amy Olson
 - Stuff the Fish – Skip
 - Registration Shifts
 - 7AM – 10AM: Eric & Matt, more are welcome
 - 10AM – 2PM: Skip Sommerfeldt plus **one more volunteer**
 - 2PM – 5PM: Skip Sommerfeldt plus John Artin
 - Promote hourly raffles
 - 2PM – 5PM: **2 volunteers needed**
- 5PM Derby Ends – 2 to 3 minute fireworks sometime after the derby ends
- 5PM – 5:30PM Detail winners/update Fish Board – 3 Board Members
- 5PM – 7PM Prizes and raffle drawing - All BOD members present until end of event

New Business

BSLA Logo Trademark – Scott has learned that Joe Wolf is looking to put up a BSLA sign. Apparently, Joe would fund it and take care of getting it installed (per our understanding). This brought up a concern around potential copyright infringement for use of the BSLA Logo and working through those implications. Scott will investigate further. Rocky motioned that we send a letter to the Sign company that has been working with Joe where we indicate they must gain authorization from the BSLA board prior to using the BSLA logo. Second by Ken. Voice vote, motion carried.

Town of Lake Buoys – approval by the Town of Lake board last week to purchase the buoys. The Town of Chippewa has already approved purchase of buoys for the northern part of the lake. Thank you to both towns for their support.

BSLA Merch – we could have BSLA merchandise for the Fisheree, but would require BSLA to purchase the merchandise prior to the event. Skip felt we wait until after the Fisheree to review and discuss further as we may not have time to review designs and/or samples prior to the Fisheree.

Good and Welfare

- Skip noted that the results are in from the recent fish surveys. He will collate the results and help get them published.

Next meeting set for Thursday January 16th, 2024 at 6:30PM at Bobber's for Fisheree planning.

Motion to adjourn by Eric second by Skip carried. Voice Vote. Carried. 7:53 pm

Respectfully Submitted by Matt Nichols